



**Launch of Global Center of
Excellence on Gender Statistics
and the First Global Conference
on Gender Equality and the
Measurement of Unpaid Care and
Domestic Work**



CEGS

Global Center of Excellence
on Gender Statistics

**10 - 11
September 2018
Mexico City**



Experiences and lessons learned from Finland's time use survey (TUS) and options for innovation

11 September 2018

History of the TUS in Finland

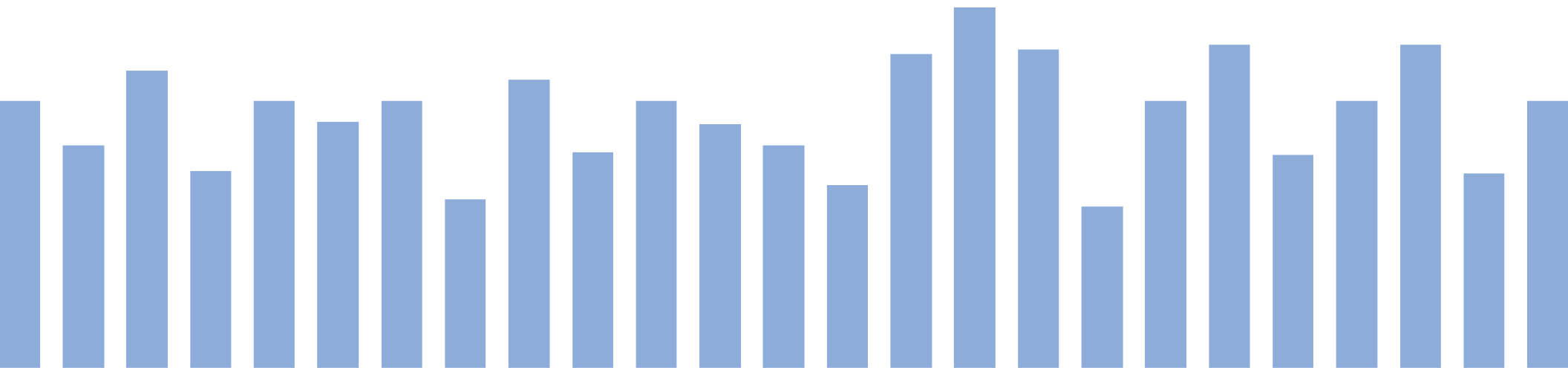
- The first TUS was carried out in 1979.
- Conducted approximately every ten years.
- Funded by many organisations.
- Used by several universities, research institutes and ministries.
- TUS data have been exploited for a large variety of purposes.
- The TUS provides data for a variety of policy uses.

Finland's Time Use Survey

- **A diary based survey**
 - reflects actual social behavior more accurately than other measurement techniques.
- **A detailed activity classification**
 - increases opportunities for alternative uses of the data.



 **Examples of applying FTUS findings to policies**



Examples 1/3

- The Finnish TUS was utilised in the national programme for increasing the attraction of work life (the VETO Programme 2003-2007)
 - To make work attractive both in the immediate and long term.
 - To establish and implement a comprehensive family policy programme.
- Programmes on rural women's employment
 - To increase women's work opportunities in the countryside
 - Activated rural women to create new work opportunities in co-work with municipalities and organisations
 - Built a national network for rural women, organised training and sought funding to support women's entrepreneurship, etc.



Examples 2/3

- Production of Household Satellite Accounts
 - TUS data can be used for calculating the value of unpaid work made in households
 - In Finland, satellite accounts have been compiled already four times: 2001, 2006, 2009 and 2012.
 - Work done in households is economically significant.
 - In Finland, the national GDP would be around 40% higher if all household production were included in national accounts.
 - To complement the picture of the welfare of households.
 - To complement the picture of the shifts in services between economic sectors.





Examples 3/3

- The information on intra-family differences has been used in planning and improving the family leave system in Finland.
- Information on the changing patterns of the domestic work.
- TU data are also extremely important also in showing the attitudes and choices of families – even the change of attitudes may be slow.
- The government uses TU data to plan transport, social and leisure services, for example.
- The Finnish government introduced a tax reduction on buying domestic services in 2001.
- Time famine among Finnish employees.



Options for innovations

- New research topics
 - Air pollution
 - Generations of households
 - Consumption of electrical energy
 - Sustainable development of countryside
 - Generations satellite account
- TU data could be more utilised after lengthening the opening hours of stores (needs of 24/7 day care), for example.



What is important?

- Communication and dialogue between users
- Easy access and support to the data





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Time Use Survey:

http://tilastokeskus.fi/til/akay/index_en.html

Gender Statistics:

http://tilastokeskus.fi/tup/tasaarvo/index_en.html

